

Angela Bair

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EXPERIENCE

Digital Marketing Coordinator

Nov. 2020 - Jun 2022

Neil Kerman Gallery | Brooklyn, NY

- Managed all aspects of website design and implementation focusing on overall site navigation and artwork cataloging
- Increased site traffic by over 80% by developing and executing multi-channel marketing campaigns
- Created content for social media platforms such as Facebook, Instagram, and YouTube
- Collaborated with graphic designers to develop print materials such as flyers and newspaper ads
- Developed digital mockups of artwork for customers

Website Administrator

Jun 2016 - Dec 2016

Stony Brook University USG | Stony Brook, NY

- Created and maintained website for the undergraduate student body
- Centralized and streamlined the form submission process for clubs and event organizers
- Coordinated with graphic designers and the Vice President of Communications to deliver newsletters and event updates
- Boosted speed of communications and fund acquisition by 50%

Educational Technology Assistant

Jan 2014 - Mar 2016

Stony Brook University | Stony Brook, NY

- Provided technical support and training to university faculty and staff
- Captioned and edited video recordings of academic lectures to increase accessibility to students
- Designed websites for various TEDx events hosted by the university
- Developed an issuer server for Mozilla Open Badges in Node.js to gamify the first year experience for students
- Prepared content for student handbooks in Photoshop and integrated it into an interactive webpage

EDUCATION

Touro College | Bachelor of Science in Digital Multimedia Design

- *Magna Cum Laude*, 3.61 GPA

Graduated 2021

Stony Brook University

Completed 99 credits

- *Treasurer*, Stony Brook Computing Society
- *Co-organizer*, Unhackathon

SKILLS

Programming: HTML | CSS | Git | Bootstrap | Javascript | Wordpress | Python

Software: Photoshop | Illustrator | Indesign | Adobe XD